

**Website Committee Annual Report – 2002-2003**  
**Submitted : September 2003**

This year the website contents included: information regarding the National AGM held in St.John's, branch news and announcements; advertisements for continuing education events, information about upcoming branch awards and other CSHP related events; links to useful pharmacy websites; membership information; a student member area; and contact information for the branch executive and committee chairs.

Also, we have been contacting members about branch activities such as continuing education events through email.

Some interesting statistics on usage of the website this year include :

- Traffic to the site has almost doubled this year. There was an average of 911 visits per month from September 2002 to July 2003 compared with 480 visits per month over the same period the previous year.
- Most visitors are from the U.S.A. (55%) followed by Canada (14%). Ontario users accessed the site most in Canada (average 58 sessions per month).
- Newfoundland and Labrador averages 23 sessions per month.
- The average time of each session was 40 seconds.

Operating costs this past year include:

InterNic Fee :

This gives us the sole right to use the domain name [www.cshp-nl.com](http://www.cshp-nl.com) for two years.

Cost: \$ 84.08 (from Network Solutions)

Service Provider Fee:

This fee is for the company that gives us space to post our material on to the website.

Cost: \$ 137.84 (from Readyhosting.com)

Total Cost for July 2002-July 2003: \$ 221.92

Anyone with any new ideas for the website may contact me through email at [hcc.smidav@hccsj.nf.ca](mailto:hcc.smidav@hccsj.nf.ca) or phone at 777-5823.

Respectfully,

Dave Smith.