

Website Committee Annual Report – 2003-2004
Submitted: September 2004
www.cshp-nl.com

As in previous years, the website contents this year included: branch news and announcements; advertisements for continuing education and other branch events; links to useful pharmacy websites; membership information; a student member area; and contact information for the branch executive and committee chairs.

New additions to the website this year included the branch manual; commonly used branch forms; a section that includes CSHP position papers and other documents; and an archive of minutes and committee reports from past annual general meetings and semi annual general meetings. All of these documents may be viewed and/or printed with Adobe Acrobat.

We have been contacting members with announcements and information about branch activities through email.

Some statistics on usage of the website this year include:

- There was an average of 1061 visits per month from October 2003 to August 2004. This compares with 911 visits per month in the previous year.
- Most visitors are from the U.S.A. (56%) followed by Canada (11%).
- Ontario users accessed the site most in Canada with an average of 57 sessions per month. Newfoundland and Labrador averages 18 sessions per month.
- The average time of each session was 38 seconds.

Operating costs this past year include:

Service Provider Fee:

This fee is for the company that gives us space to post our material on to the website.

Cost: \$ 138.91 (from Readyhosting.com)

Total Cost for July 2003-July 2004: \$ 138.91

Anyone with any new ideas for the website may contact me through email at Dave.Smith@hccsj.nf.ca or phone at 777-5823.

Respectfully,

Dave Smith.